



James Jordan



BIOGRAPHY

James Jordan delivers powerful presentations for these times we live in. His message of overcoming fear and *disappointment* in order to find deep, far-reaching solutions goes beyond rhetoric. A California native, James is Founder and Chairman of Rancho Esperanza International, an innovative educational non-profit organization. James has spent his life searching, trying desperately to better understand how to live a life of authenticity. Through the highs and sometimes devastating lows of his quest, James has found fulfillment in helping others; whether speaking to Individuals, CEO's from the Luxury Sector, Small Business Owners, or Fortune 500 Sales Executives, it is James's humanity that most touches his audiences.

A natural speaker and teacher, James began his "elocution" lessons early. Born the eldest son of a prominent Los Angeles area television personality, James's late-father founded the international non-profit Fred Jordan Missions (FJM) in 1944. James began speaking to live audiences and on television at a young age, eventually traveling the globe with FJM as an ambassador of good will. In the spring of 1993 James began planting the early seeds of his speaking career after finishing a groundbreaking graduate program on "Language in Business", facilitated through the University of Santiago, Chile. James has traveled the country giving Probate Real Estate seminars with J.G. Banks, trained elite salespeople (his true *métier*) as National Sales Trainer for Brian Tracy Seminars, and is now taking his unique message to the world. A partial list of James's seminar and consulting clients include: Bank of America, UBS, Merrill Lynch, Toyota Motor Corp., Mercedes Benz, Countrywide Mortgage, Ricoh and Primerica. Jordan's business experience includes: Real Estate, Wall Street, Entertainment, and the Fashion Industry.

A skilled horseman and surfer, James grew up splitting his time between two working ranches and the California coast. Jordan is proud of his family's legacy of public service and land stewardship in America, dating back to "1610" in Jamestown, Virginia. He is an active outdoorsman with a reverential regard for the environment, one that deeply impacts his worldview. James is author of a soon to be released fictional anthology, *Cowboy Surfer 's Journal*, an epic adventure tale set on an early land grant rancho.

Mr. Jordan hopes to inspire, as he talks to individuals about connecting to their authentic nature and living the life they were intended to live. James brings a lifetime of experience, a youthful enthusiasm and energized insights to each of his talks.